



# AIA Strategic Council

An introduction

# AIA Overview

# AI A values

## As members we stand for:

- Equity and human rights
- A sustainable future
- The impact of climate change
- Economic opportunity
- Investment in the future
- Strengthening and protecting our communities
- Federal policies that help firms thrive

# AIA Strategic Plan 2021- 2025

## Mission

AIA inspires and empowers architects to improve society and transform the world.

## Vision

Drive positive change through the power of design and focused activism.

## Goals

Climate action for human and ecological health;  
Advance racial, ethnic and gender equity.

# AIA Strategic Plan 2021- 2025

## AIA core values:

Impactful: What we do matters and is relevant to our clients and to society.

Transformative: We work for profound, lasting, positive change in the profession and in society.

Visionary: We imagine a better future, and act courageously and confidently to achieve it.

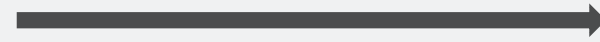
Equitable and inclusive: We believe architecture is for everyone, and we model deep collaboration and inclusion in all we do.

Innovative: We lead with creativity and insight.

# AIA Strategic Plan 2021- 2025

## Imperatives

- ✓ Emphasize climate action
- ✓ Emphasize justice
- ✓ Catalyze equity
- ✓ Optimize the role of the architect
- ✓ Revolutionize research and technology
- ✓ Revolutionize architectural education



## Strategies

- Mobilize for impact
- Educate and prepare
- Advance knowledge
- Broaden the tent

# Strategic Council overview

# AIA Strategic Council

The AIA Strategic Council serves as the members' voice in the national AIA conversation.

## Our charge

Explore new ideas and solutions to significant issues facing the profession of architecture and its role in society.

## Our mission

Seek to prioritize and make advancements by informing the AIA Board of Directors of important professional issues relevant to architects.

## Our tasks

Focus on ideation, research, and generative thought-based activities. Councilors are outward-focused, forward-thinking, and member-centric.



# The AIA Strategic Council is

## REPRESENTATIVE

People chosen to stand or act on behalf of a wider group.

and

## VISIONARY

Thinking or planning the future with imagination and wisdom.

# Best practices: **Attributes of a councilor**

## Qualities

- Strong communicator
- “Blue sky” thinker
- Unique background/ expertise
- Consensus-builder and deliberator
- Component membership connector
- Bias towards action
- Experience in ideation

## Outcomes

- Research new ideas and/ or solutions
- Present findings to the AIA Board of Directors for consideration, alignment, and support

# Best practices: Candidate qualifications

Qualified candidates should:

- Represent a broad range of talent and experience.
- Represent the values of AIA and the communities that AIA serves.
- AIA component leadership experience is desired but not required.

Thank you.